

红叶文化协会 - 康乐之家

英文初级班练习资料

第 45 课

请和下面录像链接的录音练习：

Boston English Centre: 50 Topics for Everyday Life Conversations
每日生活对话 50 个话题

<https://youtu.be/V7RA5MsP3l8?t=14> (从 1 小时 12 分 19 秒处开始)

这次录像里是没有中文的，中文我放在下面的表格里了。录像里大家可以明确看到对话的模式，请小组成员自己练习对话。

本次我们练习的课文如下：

Economy 经济

对话一：

Anna 安娜	Tom 汤姆
Why are you in such a good mood? 你为什么这么高兴?	Lots of reasons. For one thing, work is going great. 很多原因。其中一个就是工作挺顺利的。
Why is that? 为什么呢?	Our sales are really booming this quarter. 我们这个季度 销售额爆增 。
That makes sense . The whole economy is improving. 那是有道理的。整个 经济 都在改善。	I've noticed that. People are really spending right now. 我也注意到了。大家都在消费。

I think it's because the government has lowered interest rates . 我想是因为政府把 利息 降低了。	Yeah, my dad just bought a new house because of low rates . 是的，我父亲刚因为 低利息 买了新房子。
Maybe you should do the same. 也许你也应该这么做。	Buy a new house? I can't afford that just yet. 买个新房子？我还买不起。
Sure you can. I think you can do better than that dump you call an apartment. 你肯定可以的。我想你可以比你现在称为公寓的那个垃圾堆住得更好。	Maybe you're right, but the good economy may cause home prices to rise. 也许你是对的，但是好的经济也会引起房价上涨。
Perhaps, but not yet, not if you hurry. 也是，但是目前还没有，如果你行动快的话，就不会。	What, are you a real estate agent ? 什么，你是 房地产经纪 吗？
No, but my husband is. Here's his card. 不是，但是我先生是。这是他的名片。	He must really appreciate the extra sales work you do for him. 他一定很感谢你为他做的额外的销售工作。
Maybe he'll give you a great deal, if you tell him you know me. 如果你告诉他你认识我，他也许可以给你优惠的价格。	I'll give him a call. Thanks. 我会给他电话。谢谢。

对话二:

Anna 安娜	Tom 汤姆
Have you found any work yet?	Yeah, I'm finding a bit now. SARS isn't so

<p>你找到工作了吗?</p>	<p>bad anymore and the economy is starting to pick up. There might not be a recession after all. 是的，找到一些。SARS 不是很严重了，经济也开始恢复。总的来说应该不会有大萧条。</p>
<p>Well, I hope there isn't. I've lost too much money already. 我希望不会有。我已经损失了很多钱了。</p>	<p>Oh, you're rich. I bet you've still got plenty left in your Swiss bank accounts. 哦，你有钱。我赌你在瑞士银行还有很多钱。</p>

对话三:

Anna 安娜	Tom 汤姆
	<p>Exports are down, GDP is down but imports are up. What are we going to do? 出口下降，GDP 下降但是进口增长。我们该怎么做呢?</p>
<p>Get into the import business. 进入进口行业。</p>	<p>Any thoughts? Were you thinking of perishables or non-perishables? 有什么想法吗？你想的是易腐烂的还是不易腐烂的产品?</p>
<p>I was thinking of electronics from Japan and the United States. You know that Sony is the number one selling brand in some countries. 我想从美国和日本进口电子产品。你知道索尼在有些国家是排名第一的畅销品牌。</p>	<p>A good product, a good warranty. Maybe it would be okay. But we're going to have to do some market research: who's our target market, who are our competitors, who will do the distribution, and so on. 一个好的产品，好的质保。应该不错。但是我们应该做一些市场调研：谁是我们的目标市场，谁是我们的竞</p>

	争对手，谁来做分销等等。
<p>Lots of work, but I have done this many times. I'll draw up some market surveys to use to assess our potential market.</p> <p>很多工作，但是我以前做过很多次这些。我会把以前的市场调研调出来评估潜在市场。</p>	<p>Check on the wholesale prices first. If we can't make a profit after all the shipping expenses, it doesn't make sense to start the market research.</p> <p>先看看批发价格，如果刨除运输费用后我们不盈利，就没有必要做市场调研了。</p>
<p>Will do! Anything else?</p> <p>好的。还有其他吗？</p>	<p>Try to get the statistics on the population aged 25-40. I think they'll be on potential market. And also check on the disposable income of this age group.</p> <p>尝试获得年龄在 25-40 岁之间的人口数据。我认为他们是我们的潜在市场。同时也看看这个年龄组的可花费收入。</p>
<p>I'm getting excited already.</p> <p>我已经开始感到兴奋了。</p>	

这一课和我们长者的生活关系不是太紧密，但是可以学习一些经济领域的词语。这样在你们看文章，听新闻的时候可以知道这些词语的意思或者说法。

这一课的重点是知道标红的单词或者短语的意思。我还补充一些：

- retail price 零售价
- inflation 通胀
- stock market 股市
- investment 投资
- investment return 投资回报
- mortgage 按揭

有用的句型如下:

- It doesn't make sense to start the market research.

没有道理要做市场调查

It makes sense to invite your parents for dinner tonight.

今晚邀请你父母来晚餐是有道理的。

练习:

1. 汤姆明天要考试。今晚让他帮你修窗户没有道理。
2. 安娜帮我搬家了。这个周末邀请她来开 party 是有道理的。
3. 明天会有飓风。把露台上的家具搬到室内是有道理的。